

VETERAN FEMINISTS OF AMERICA

"To document and record our history"

"to pass the torch"

Spring, 2006

VFA P.O. Box 60112 Lafayette, LA 70596 (337) 501-4149 www.vfa.us jcvfa@aol.com

GOODBYE DEAR BETTY WOMAN WARRIOR, MAPMAKER, MOTHER COURAGE... by Jacqui Cebellos



BETTY FRIEDAN , pictured here in November 1999, when she was honored by the VFA

Woman Warrior, Mapmaker, Mother Courage... these are but a few of the words journalists used to describe the woman who "changed our lives when eulogizing Betty Friedan. The Feminine Mystique opened doors and minds and ignited a Movement - yet Betty's energy, passion, brilliance, and raw chutzpa kept it going and going and going. Most of us know the story of her life in the Movement. We know when she shone brilliantly and when she erred like a human. Many of us experienced her abrasiveness. Yet, we love her forever for all she did for womankind, for men, for society, for the world.

The week of her death I received an email from Hildie Carne, Betty's wonderful assistant, in DC. "Please ask

members to remember Betty on her birthday, February 4th. It may be her last." The messages poured in, but Betty never got to read them. She died of congestive heart failure on her 85th birthday.

Following Jewish law Betty's funeral service was held two days after her death, too soon for many to get there. Through the largesse of a member, I was able to attend. So, on the 7th, with friend, Joan Michel, I walked past several TV

cameras into the funeral parlor on Amsterdam Avenue, took the elevator up and entered the cathedral -like sanctuary. The parlor was packed, with many standing in the aisles.

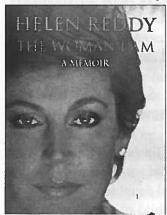
Someone had saved a seat and beckoned to me. So I got to sit up front next to VFA board member Carole DeSaram, a former president of NYNOW,

(See Betty Friedan, page 2)

WE HONOR HELEN REDDY

May 1st in Los Angeles

I am woman, hear me roar, in tones too loud to ignore, and I know too much to go back and pretend.



Helen Reddy, who composed and sang *I Am Woman*, the unofficial anthem for our feminist movement, is returning to the U.S. from her native Australia to receive VFA's first Lifetime Achievement Award May 1 at the Feminist Majority Auditorium, 433 South

Beverly Drive, Los Angeles. We are honored that Helen asked VFA to help launch her Memoirs, published by Tarcher-Penguin and the Capital/EMI CD. Both are titled *The Woman I Am*.

Reddy, who lived in Los Angeles in the 1970s, was always there for the feminist movement. Besides writing and singing *I Am Woman*, which we sang at all our events and which was adopted as the theme song for International Women's Year, she opened her house to help get a Rape Treat-

(See Helen Reddy, page 3)

Betty Friedan (Continued from page 1)

and in front of Lucy Komisar, NOW's PR VP from 1970 to '72. Lucy was sitting with Gabe Pressman from CBS NEWS, who expressed disappointment that his cameras weren't allowed inside.

Funerals are poignant reunions -- and this was a reunion of sorts. Betty's friends and co-workers - from NOW, the Political Caucus, Women's Forum, and buddies from her pre-Movement days were there. In the aisle I met the writer, Letty Cottin Pogrebin,

photographer Joan Roth and Harriet Lyons, formerly a Ms writer, now with the Daily News. I said hello to Hildie, to NOW's president, Kim Gandy, and to Betty's close friends, Marlene Sanders and Cynthia Epstein.

The Rabbi (a woman) opened the service and introduced Muriel Fox, a cofounder of NOW who gave a warm farewell to her col-

league of 40 years. Reminding us that before Betty there were no women rabbis, she finished by reading from the brilliant and still timely NOW STATEMENT OF PURPOSE Betty had written in 1966.

Marlene Sanders, the former ABC journalist, vice president and TV anchor who had known Betty longer than any of us, remembered that she was involved with the founding of NOW but had to bow out because, as a correspondent for ABC she wanted to be able to report on the movement.

Former congresswoman Elizabeth Holtzman and long time friend, Amitai Etzioni, gave short farewells. Then Betty's son, Jonathan, and daughter, Emily, shared with us how it was to be the child of the famous Betty Friedan: She was just their mother. Jonathan remembered how Betty, frustrated by their antics as she was writing The Feminine Mystique, waved her hands and shouted in her Betty basso "I can't concentrate! Go play outside." "We ate more TV dinners than the recommended allowable limit, Jonathan said, "but she was supportive of her children." Her grandson spoke of the joyous times with her at Sag Harbor and trips they took together.

The service over, someone ushered me into Sidney Abbott's little Ford Suva and soon we were speeding up

the Long Island Expressway trying to catch up with the cortege, which we somehow lost. There was plenty of time to reminisce on the three hour trip to Sag Harbor so we relived our experiences with Betty -- especially the time she freaked out by what she called "The Lavender Menace. Sidney recalled how Betty had redeemed herself in this area at the Houston Conference of 1974. We spoke of the urgency we felt about honoring Betty, not only nationwide, but worldwide.

Just as the grave side ceremony was ending, we

pulled up at the cemetery and I bolted out of the car arriving at the grave site just in time for the last rites. As friends of Betty's formed a passage, through which the family and close friends passed, Hildie suddenly called out, "Is it too late for Jacqui to throw dirt on Betty's coffin?" The answer was no, so I rushed back to the grave, grabbed the shovel, dug into the soil and

threw a huge shovelful on Betty's bier. And I whispered a final farewell. "Note, Betty," I said, "One of your soldiers from NOW was the last one to say goodbye!"

On the ride back to Manhattan in the jitney, I was sad and pensive. This was the end of an era: Because of Betty, and with Betty, we had changed the lives of women (and men) in this country and started a revolution that was still going on around the world. This was her legacy for VFA. And we cannot repeat the long sleep, which knocked out feminism after the early movement. As Sidney and I had agreed, we must have a national event to honor Betty. She changed women's lives for the better; she changed society for the better... she was truly the most important person of the 20th century! We can't let the world forget her! Or Bella, or Shirley, or Flo! Or each and every one of the great women who helped her change the world.



Betty Friedan in an ERA demonstration in 1971.

And We Mourn...
Farewell to our other sisters who helped change women's lives by their

feminist activism. They will be honored in our next newsletter.

Judith Lightfoot Cormack Mary Condon Gereau Wendy Wasserstein

Helen Reddy (Continued from page 1)

ment Center off the ground in 1977; worked to pass the ERA; and sang at Now's 20th anniversary gala.

Movie-TV-theater star Kathy Najimy will place the medallion around Reddy's neck. Najimy, who is a friend of Reddy's, will stress the inspiring strength and optimism created by Helen's songs for future generations. Najimy's 9-year-old daughter, Samia, and Reddy's 9-year-old granddaughter, Lily, will assist in the presentation.

Michael Learned, Lily's other grandmother (her son, Lucas is married to Reddy's daughter Traci) and who was the mother in CBS' The Waltons, will present VFA's Lifetime Achievement Award to Reddy. Learned will also recite *How To Be A Good Wife*, still very funny 50 years after it was written. VFA's board chair, Muriel Fox will introduce Reddy's family including her son, Jordan Sommers.

Following the presentations and a salute by N OW president Kim Gandy, Reddy will address our gathering and VFA executive VP Sheila Tobias will lead a panel discussion on "The Role of Music in the Early Movement." Participants will be Gandy, Alan O'Day, composer of Helen Reddy's hit song *Angie Baby*, and Jennifer Abod, co-founder of the New Haven Women's Liberation Rock Band.

The Tribute Committee for this event is headed by VFA member Marlene Crosby of Santa Monica. Other members of the Tribute Committee include Gloria Steinem, Lily Tomlin, film executive Sherri Lansing, author Judith Krantz, Feminist Majority co-founder Peg Yorkin, producer Jane Wagner, and attorney Lisa Specht.

This momentous event was organized by VFA Executive VP/Events Chair Sheila Tobias and board chair Muriel Fox. Sheila is also planning a VFA "women's music" event for the year 2007.

THE EQUAL RIGHTS AMENDMENT... It won't go away!

ZOE NICHOLSON, who fasted for the ERA for 37 days, (1982 in Illinois) urges that the Equal Rights Amendment be the focus of the August 26 celebration for Betty Friedan. She believes the Women's

Rights Movement needs a single focus to build momentum, to collect support and to beckon leadership.

"Clearly for me," she says, "that focus should be the ERA. The constitution is fundamental and until women are in it, nothing will move forward. It is winnable. It is POPULAR. We have a successful movement just waiting to happen."

Zoe Nicholson is the author of *The Hungry Heart* ~ A Woman's Fast for Justice. (http://onlinewithzoe.typepad.com)

Celebrating Betty Friedan...

MARK THE DATE! AUGUST 26, 2006

by Jacqui Ceballos

Betty Friedan, not only started and led the feminist cause, but with her wild and fantastic idea for a national strike to "call attention to the unfinished business of women's equality she turned a small group of feminists into a raging grass roots movement that quickly lit up similar movements all over the world. As Kate Millett said when over 50,000 marched down Fifth Avenue on that August 26 of 1970, "We are a movement now!"

After Betty's death a national outcry came from feminists via the internet - We must honor Betty! Sidney Abbott was the first to say, Yes, we can and we must do it. Betty Newcomb, a VFA vice president and founder of Indiana NOW said, "Let's honor her the day she made us a movement, August 26!"

Sidney, who was co-chair of NOW's first National Task Force for Lesbian Civil Rights took the challenge, and she and I started organizing. At first I would handle New York and national events, but VFA events this year make it impossible to give my all, so I've resigned. I'm now "Honorary Chair" -- which means I can do a lot without having the responsibility.

The group will soon announce who will take charge of New York City and national events. Until then Sidney will handle everything. But she really wants to concentrate on international, as, she says, Bella and Mim Kelber from WEDO (Women's Environmental and Development Organzation) whispered in her ear, "Make this international."

Groups involved in global feminism advised that women in other countries, consumed with major problems, aren't interested in honoring Betty, Bella or any American woman. What problems? The sexual slavery business, AIDS killing women and girls, or even basic necessities, like getting drinking water to the citizens. So - it was decided that each country would focus on their issues, and hopefully, also honor their foremothers.

Every city in the U.S has heroes of their own who are often forgotten. So the plea is - in your area honor your own foremothers and focus in on any issue that concerns you - be it the ERA, Pro Choice, elections -

VFA will present its TRAIL BLAZER AWARD to JUDITH MEULI and the

MEDAL OF HONOR to WEST COAST PIONEER FEMINISTS

JUDITH MEULI of Los Angeles will receive VFA's Trailblazer award for her years of selfless dedication to the feminist movement. Judith joined NOW in 1967. For the next 10 years among the many roles she had were: secretary of the Los Angeles Chapter, a member of NOW's National Board, from '71 to '74, chair of the



JUDITH MEULI

Membership Committee, chair of NOW's Nominating Committee and coordinator of the Hollywood chapter. She co-edited NOW Acts, was editor of Financing the Revolution, a catalog of fund-raising tips, and coeditor of the NOW Times from '77 to '85. For the next 15 years Judith served on the VFA board, and is still serving, inspiring us with her ideas, her energy and her enthusiasm.

Jude designed many of the symbols and logos of the women's movement. Some are: Woman's Equality, Human Liberation, Sisterhood, Matriarchy Lives, Woman's Peace, Older Women's League, Equal Rights Amendment, Woman Thinker, Failure Is Impossible and NOW's Commemorative medallion, all in cloisonné enamel.

In 1988 she co-authored The Feminization of Power, which grew out of a traveling exhibit that she and Toni Carabillo had created for a twelve-city campaign tour to empower women to run for office. In '93 she, June Csida and Carabillo published The Feminist Chronicles: a history of the movement from 1953-1993. She is currently a director of the Feminist Majority which she founded with Eleanor Smeal, Carabillo, Peg Yorkin, and Katherine Spillar in 1987.

Jude has been a leading light in Veteran Feminists of America. She and Toni saw VFA as an important

organization to reunite early activists and to record the history of the second wave and to honor all activist. VFA's first event, in 1993, was in honor of (the late) Catherine East, who Betty Friedan had called "The midwife of the feminist movement." How would we honor Catherine?

The answer came from Judith. "I have a medal for her." So Catherine received our first medal of honor designed and donated by Judith. Since VFA goals stated that we would honor not only the well known, but all pioneer feminists, she donated the medals for over 1000 honorees. For the next 15 years Judith served on the VFA board, giving her ideas, her energy, her enthusiasm.

CALIFORNIA PIONEER FEMINISTS

California was ablaze with activity from the founding of NOW in 1966 and still is today. California feminists are legendary. Besides Judith and Toni, who was PR vice president and on the NOW board for many years, there are Aileen Hernandez, NOW's second president; Laura X, Director of the National Clearinghouse on Marital and Date Rape, Gracia Molina Pick, founder of Chicano Women's Liberation, Carol Downer and Lorraine Abramson of the Women's Self Help Movement, Ruth Abrams of the feminist theater, Riane Eisler, author of The Chalice and the Blade, historian and author Ruth Rosen and women's studies pioneer Joyce Nower, and many others.

Sheila Tobias, VFA's Events Chair, was planning an event to honor pioneer feminists and women musicians in California when the opportunity was presented to honor Helen Reddy, creator of our anthem "I Am Woman," and introduce Helen's Memoirs. We couldn't pass this up, but there was little time to reach everyone. We're asking members to spread the word California pioneer feminists will receive our Medal of Honor on Monday night. Word has gone out to the few members in Arizona, Nevada and Utah that they, too will be honored.

Celebrating Betty (continued from page3)

- whatever. But do whatever you can - even it if it is only holding a meeting to discuss current issues. And send out a press release to local media and clue in the national group of what you are doing.

All this is an incredible undertaking, and Betty Friedan isn't here to lead us, but with a powerful planning committee, it can happen. For starters, The Betty Memorial group will be incorporated as a non profit

organization as WOMEN'S RIGHTS ARE HUMAN RIGHTS WR/HR - the rousing statement Hillary Clinton made at the Beijing conference in 2000.

Like the Master taught us, the group is operating as a loose organization, with each one doing their own thing. So, to all VFA members, please get involved wherever you are, in whatever way you wish. Just let the core group in on it. And, if you can help financially or otherwise - let them know! This is the least we can do for Betty, Bella, Shirley, Flo, Gene Boyer, Millie Jeffrey, Wilma Scott Heide, Mary Jean Tully, -- for all our foremothers who are no longer with us. It may be that Betty, from the great unknown, is helping us accomplish this...Goddess knows, the feminist movement needs a powerful boost. And this may be it!

Plan some public action on August 26, 2006 in honor of Betty Friedan, who first marked the 50th anniversary of the ratification of the suffrage amendment by calling the first "Strike While The Iron Is Hot" in March, 1970.

On the Executive Committee, besides Sidney, are

Joan Nixon, who worked with Bella; Grace Welch, Director of Mid-Suffolk NOW; Joan Michel, a founder of VFA and PR expert; Liz Abzug, Executive Director of the Bella Abzug Leadership Fund; Maggi Peyton Cultural Affairs Director for the Borough President of Manhattan; Joan Roth, photographer. Amy Hackett, Director of Institutional Relations of Legal Momentum, is serving as Fund Raising Consultant to the Executive Committee.

The planning committee for NYC events includes Sonia Ossorio, president of NYC NOW, Joan Roth and Joan Michel; and Sandy Rapp of East End NOW, a composer and musician.

Nationally, WR/HR is committed to an event honoring our foremothers and particularly Betty Friedan in each Time Zone of the USA. Women from the Central, Mountain and Pacific Time Zones are needed to plan or coordinate at least one event in each of these Time Zones. Contact Sidney Abbott at southolder@optonline.net if you would like to be a part of this special day, August 26, which will carry the news of the strength and power of feminism around the world Time Zone by Time Zone.

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DIRECTORY OF PIONEER FEMINISTS

We are the "Feminists Who Changed America, 1963 -- 1975"

The book that documents the contributions of 2,250 feminists is speeding toward reality after a decade of effort. Barbara Love, the editor, announces that the long-awaited reference work now titled *Feminists Who Changed America*, 1963 -- 1975 will be published by the University of Illinois Press, a press with "a good feminist consciousness." The selection came after contact with 27 publishers and help along the way from numerous VFA members, including board chair Muriel Fox. Barbara, a board member of VFA, who has spent her own money to finance the project, has arranged with the University of Illinois Press for a portion



Barbara Love

of the royalties to go to Veteran Feminists of America for operating expenses, starting from the sale of the first book

A partnership between Veteran Feminists of America and the Pioneer Feminist Project, the Directory is the result of tireless volunteer work by dozens of dedicated feminists who saw the need to accurately document our history while we can still tell our own stories. All feminists honored in the book, close relatives and

survivors of honorees, will receive a 20 percent discount. The basic price for the 616 page book, with photos, will be \$80; for feminists in the book the price will be \$64.

Nancy Cott, a prominent professor of Women's History at Harvard and director of the Schlesinger Library, has written the Foreword, which "brilliantly sets the stage for the struggles and successes of our time," according to Barbara. "Researchers, scholars, journalists, historians, feminists and other experts should find this a valuable source of reliable information on the tenacious 'changemakers' who did so much to improve the lives of women."

"The Directory may be VFA's most lasting and important contribution to future generations," says Muriel Fox. "Ours is the first social revolution that will have the accomplishments of thousands of leaders documented, not only the handful of famous people at the top. I can't stress enough how grateful we are to Barbara Love for her tireless efforts to make this book happen, in addition to her financial generosity."

The editing team included VFA directors Virginia Watkins and Grace Welch. Senior Editors, in addition to Muriel, are Sara Evans, Sheila Tobias and Jacqui Ceballos. Barbara adds: "Thanks to the professionalism of our editors and the enthusiasm of honorees who submitted their biographies, this book reads like an exciting novel rather than the usual dull directory."

The book is slated for publication this fall. "The publisher is waiting to see if we meet the completion deadline of May 28," says Barbara. You will be notified when the book is available. VFA plans to have a huge celebration to announce the publication.

Remembering Betty...

Betty Friedan's role in history will shine even more and more brightly in future centuries. Her name will be the one that stands out when future generations look back on this miraculous, permanent change in the role of women, after thousands of years when women were the property & vassals of men.

Simone de Beauvoir & others played a part, but Betty is the one who did it! First, by writing *The Feminine Mystique*. Then she became the first author of a transformative book who went on to organize the movement that set her vision into action....It's as if Harriet Beecher Stowe had followed up *Uncle Tom's Cabin* by creating the Abolitionist movement, or Rachel Carson had also established Greenpeace.

When Betty organized NOW, she gave us more than her public persona, more than her vision. She also gave us the strategies we used, the tactics. She recruited many of NOW's outstanding leaders herself, one by one as she traveled across the country. And to all of us she imparted a relentless drive that never let us slow down or relax.

Betty was enough of a radical to keep revising her vision. She first envisioned NOW as a cadre of elite leaders. But she soon changed that concept into a mass movement of many thousands of revolutionaries.

In the 1970s, she broadened our goals to place more emphasis on the need for helping women maintain a healthy family life--including the need for universal child care. Some people called this retro and conservative. But we know now that it was radical and visionary. So radical that our movement still hasn't realized our Child Care goal today.

I urge you to read something beautiful and important that Betty wrote: the *Statement of Purpose* for the founding of NOW on October 29, 1966. It is on the VFA website. I urge you to print it out and read it and pass it along to the next generation. In many ways, this document is just as inspiring as *The Feminine Mystique*. It's a masterpiece of writing that spelled out everything we needed to accomplish.

NOW members immediately formed task forces to change America's laws and institutions. And as America revised its institutions, so did other western countries.

Here's how the Statement of Purpose ends:

... by acting now, and by speaking out in behalf of their own equality, freedom, and human dignity - not in pleas for special privilege, nor in enmity toward men, who are also victims of the current half-equality between the sexes - but in an active, self-respecting partnership with men. By so doing, women will develop confidence in their own ability to determine actively the conditions of their life, their choices, their future and their society.

Thank you, Betty. You were the most influential woman of the 20th century, and of the Second Millennium. We thank you for the privilege of being part of your life.

Muriel Fox

Excerpts from comments by Muriel at Betty Friedan's funeral



Veteran Feminists of America

PRESENTS THE

VFA TRAIL BLAZER AWARD TO JUDITH MEULI

FOR HER YEARS OF DEDICATED WORK FOR FEMINISM AND THE

VFA MEDAL OF HONOR TO WEST COAST PIONEER FEMINISTS

MAY 1, 2006 7 PM

Please note: Change of address for this event!

CROWNE PLAZA HOTEL 1150 S. BEVERLY DRIVE LOS ANGELES (ACROSS THE STREET FROM THE FEMINIST MAJORITY BUILDING)

HONORS DINNER - \$50

PLEASE RSVP ASAP IF YOU PLAN TO ATTEND

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COMPOSER/SINGER OF THE FEMINIST THEME SONG, "I AM WOMAN" WITH OUR LIFETIME ACHIEVEMENT AWARD

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TRIBUTE COMMITTEE: Gloria Steinem, Lily Tomlin, Sherri Lansing, Peg Yorkin, Kim Gandy, Jane Wagner, Lisa Specht



JOIN VFA FOR SPECIAL PRESENTATIONS MAY 1, 2006 • LOS ANGELES, CA

TRAIL BLAZER AWARD AND MEDAL OF HONOR



A TRIBUTE TO HELEN REDDY

WHAT IS THE FUTURE FOR VFA?

For it's a long, long time -- from May to December....and the days grow short, when you reach September.

The Future Planning Committee, Betty Newcomb (chair) and Judith Kaplan had pondered that long and hard and this was the main reason for our meeting in Florida. A good place to discuss this topic! On the 11th, the board, led by Sheila Tobias, convened. Present were Floridians Karen Amlong, Nikki Beare, Judith Kaplan and Irma Newmark; New Yorkers, Ann Jawin and Grace Welch; Jacqui Ceballos from Louisiana and Sheila, from Arizona.

The big topic was the recent death of Betty

Friedan. It was decided that we should be involved with any event to celebrate her on August 26th, the anniversary of the 1970 Strike which she had led. Irma will investigate the possibilities of giving a yearly prize in Betty's name.

Future Planning didn't get the attention it deserved. Or, were we in denial? The main point brought up - Should VFA go on after the pioneer feminists are no longer -- and if so, why? Should we end with the publication of the Pioneer Feminist Directory? After discussion, it was voted to leave the decision to the later members.

The book published by our web manager, Jan Cleary, was passed around. Jan asked that VFA finance another



Attending the meeting in Florida, (I to r); Nikki Beare, Shelia Tobias, Amy Hackett, Karen Amlong, Judy Kaplan, Jacqui Ceballos, Irma Nemark. Photo by Grace Welch.

issue made with later material in our web site - a treasure trove which should be saved for our archives; and requested \$300 more a month for 3 months, plus the cost of printing. In view of the treasurer's financial report, which showed VFA barely getting by, it was decided we cannot do this at this time and will reconsider it when we have replenished our larder.

We were joined by more guests to enjoy the 1970 video of TOWN BLOODY HALL, which starred Germaine Greer and Norman Mailer, Jacqui and others. Interesting that, of the viewers, early feminist activists roared with laughter, while others didn't seem to get the humor.